

## **The Scottish Recovery Consortium Strategy 2015**

### **Introduction**

The Scottish Recovery Consortium (SRC) is a recovery-orientated charity. We exist to build and promote recovery from addictions in Scotland using means and messages that are consistent with the values and practices of recovery from addictions.

### **Our vision**

Our vision is that Scotland will be a country in recovery from drug and alcohol addiction.

### **Our position**

The SRC is an established recovery-orientated thought and practice leader in Scotland, a position that is increasingly recognised across the UK and is growing internationally.

The SRC is an agent of change. We alter the beliefs, practices and policies in our country and the cultures that support the proliferation of addictions in our citizens.

### **Our ethos**

We believe that the whole community can benefit from the experiences and contributions of people and organisations in recovery.

The SRC's recovery orientation as a charity has led us to develop strong asset based practice in workforce development and training. We are highly experienced in co-production alongside our stakeholders in communities.

Our recovery values have led us to develop new styles of organisational relating, new ways of carrying out the business of the charity that includes an assertive focus away from the problems of addiction towards the benefits that recovery brings to the whole community.

Our lively connections with leading recovery activists in treatment settings, in communities and public life brings us the freshest and most current recovery learning in Scotland and allows us to create new thinking, new tools and new ways of connecting.

We co-create, build and support visible sustainable recovery opportunities in local communities and in our public life.

### **The SRC Brand Values**

The SRC places the lived experience of recovery from addiction at the heart of the organisation.

We know that both respect for the lived experience of recovery from addiction and an understanding of the benefits that recovery can offer is a key transformer for individuals,

communities and agencies. This approach is central to our work and forms the core belief system that all SRC employees, trustees and volunteers both believe and support.

Our brand values have developed in line with our recovery-orientated approach and help to frame both our work and our interactions with external organisations and opportunities as they arise.

1. The SRC places the lived experience of recovery from addiction as central to our work
2. We believe in the importance of two way dialogue and connection to foster change.
3. Our events and resources are free at the point of delivery.
4. We focus upon the creation of our own communication and therefore do not seek external media coverage.

### **The SRC in 2015 and beyond**

The SRC is part of a growing asset based momentum in public health and community action that seeks to unleash the self -healing potential of ordinary men and women, to build a more equitable, inclusive and fairer society in Scotland.

The SRC has identified several key areas that will form the focus of our work-plan. In 2015 and beyond we will focus upon:

- Growing and supporting active recovery networks that contribute visibly and positively to individual, community and national recovery from addiction.
- Developing membership of the SRC as a focus for excellence in reflection and strategic thinking around recovery from addiction in Scotland. We will grow our membership to become the largest collaborative recovery from addiction policy think tank in Scotland.
- Transforming acute treatment practices to recovery orientated ones.
- Aligning the SRC with developing public health recovery ideas and movements.
- Challenging the roots of addiction in our culture by shifting public energy from a focus on the problem of addiction to the solution of building recovery from addiction.